

Regulatory Services Brent Civic Centre Engineers Way Wembley HA9 0FJ

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Online Ref. No: 15946 Application No: 29399 Date: 07 Sept 2023

LICENSING ACT 2003

Licence:Premises Licence Variation

Application No: 29399

Dear Sir/Madam,

Applicant: Mr Jashvant Rai Joshi

Date Received: 07 September 2023

An application was made to Brent Council under the Licensing Act 2003 by the above-named applicant. Representations must specify in detail the grounds of opposition and must relate to the promotion of the licensing objectives.

In order that consideration of the application may not be delayed, it will be appreciated if a reply can be sent to us by 05 October 2023.

Yours faithfully

Regulatory Services

Part 1 - Premises Details

Postal address of premises, or if none, ordinance survey map reference or description

New Sidney Market 494-496 Neasden Lane North, NW10 0EA

Telephone Number at premises (if any):

Non domestic rateable value:

Part 2 - Applicant Details

Proposed Licence Holder:

Jashvant Rai Joshi

Agent:

Stewart Gibson 07976844694

s.gibson@sglicensing.co.uk

Part 3 - Operating Schedule

When do you want the premises licence to start?

If you wish the licence to be valid only for a limited period, when do you want it to end?

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend:

Please give a general description of the premises: The applicant is seeking to extend his trading hours to 24 hours a day. The applicant is aware of the CIZ in respect of off sales in the area, but believes by adding a number of robust conditions to the licence the variation will have no effect on the cumulative impact of the licensing objectives. This licence in its current state, has no conditions attached to it other than the mandatory conditions. This is a licence that was part of the "grandfather transfers back in 2005, and no changes have been made to it since then. This is an opportunity to add a number of conditions to the licence to the benefit of asll the authorities with the trade off being 24 hour opening. This change in hours is necessary for the business to survive in the extremely difficult economic situation many retailers finfd themselves in, and this change is required to protect the future of the business.

What licensable activities do you intend to carry on from the premises?

Section J: Sale of alcohol: Off the premises

The times the licence authorises the carrying out of licensable activities

Section J: Sale or Supply of Alcohol: Off the premises			
Day	Start Time	End Time	
Monday	00:00	24:00	
Tuesday	00:00	24:00	
Wednesday	00:00	24:00	
Thursday	00:00	24:00	
Friday	00:00	24:00	
Saturday	00:00	24:00	
Sunday	00:00	24:00	

State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor:

Jashvant Rai Joshi

Date of birth:

Licence Number:

Concerns in respect of Children:

The opening hours of the premises

Day	Start Time	End Time
Monday	00:00	24:00
Tuesday	00:00	24:00
Wednesday	00:00	24:00
Thursday	00:00	24:00
Friday	00:00	24:00
Saturday	00:00	24:00
Sunday	00:00	24:00

- a) General all four licensing objectives (b, c, d, e): The premises will operate to a high standard, and will do so should this licence be granted in terms of the sale of alcohol. All staff will be fully trained in their responsibilities with regard to the sale of alcohol, and will be retrained every six months, with recorded training records kept for inspection.
- b) The prevention of crime and disorder: CCTV will be provided in the form of a recordable system, capable of providing pictures of EVIDENTIAL QUALITY in all lighting conditions particularly facial recognition. Cameras shall encompass all ingress and egress to the premises, fire exits, outside areas, and all areas where the sale/ supply of alcohol occurs. Equipment MUST be maintained in good working order, be correctly time and date stamped, recordings MUST be kept in date order, numbered sequentially and kept for a period of 31 days and handed to Police on demand. The Premises Licence Holder must ensure at all times a DPS or appointed member of staff is capable and competent at downloading CCTV footage in a recordable format EITHER DISC or VHS to the Police/Local Authority on demand. The Recording equipment and tapes/discs shall be kept in a secure environment under the control of the DPS or other responsible named individual. An operational daily log report must be maintained endorsed by signature, indicating the system has been checked and is compliant, in the event of any failings actions taken are to be recorded. In the event of technical failure of the CCTV equipment the Premises Licence holder/DPS MUST report the failure to the Police immediately. All Spirits to be displayed behind the counter only. There will be 3 staff on duty each evening between 23:00 and 08:00 the following morning, one of which will be a personal licence holder. An SIA Security guard will be empolyed from 23:00 and 08:00 hours on Friday and Sayturday nights.

- c) Public safety: Staff will be trained to be alert to any potential danger to customers and react accordingly. If they are unable to quickly defuse the situation without risk to customer or staff, then they are instructed to call the police. All relevant fire procedures are in place for a premise of this size.
- d) The prevention of public nuisance: Customers will be reminded by way of a notice at the entrance/ exit door to please leave the premises quietly and have consideration for the neighbouring properties. sufficient litter bins will be provided to allow the customers to deposit their waste/ rubbish in the correct manner.
- e) The protection of children from harm: The premises shall operate a Challenge 25 Policy. Such policy shall be written down and kept at the premises. The policy shall be produced on demand of an authorised person' (as defined by Section 13 of the Licensing Act 2003) or the police or an authorised Trading Standards Officer of the Council. Prominent, clear and legible signage (in not less than 32 font bold) shall also be displayed at all entrances to the premises as well as at, at least one location behind any counter advertising the scheme operated.